

Commercial Design FINAL Project



This semester, you have observed and analyzed existing commercial spaces, and designed a remodel of those spaces. Now you will choose one of your remodel projects to develop further and present for your final class project.

OBJECTIVE:

Upon successful completion of this project, students will

1. Demonstrate ability to evaluate existing commercial spaces
2. Solve practical problems in space planning for commercial applications
3. Apply building codes, ADA requirements, and sustainable design concerns to commercial environments
4. Master presentation and technical skills for commercial spaces

PROCEDURE:

1. **Scenario:** You have presented a schematic design proposal to a commercial design client. The client approved your initial design idea, inspiration, or parti, but is not impressed with your first design. “What else have you got?” they ask. Win back your client’s approval by developing a second design for the proposed remodel of the same space.
2. **Requirements:** Prepare a presentation for your design.
 - a. Two presentation boards, 30”x40” foamcore. All items will fit on the boards, no report or binder required.
 - b. All graphics may be of any media including the following suggestions:
 - i. Photographs: color, B&W, printed on 8 ½ x 11, printed on photo paper.
 - ii. Plans: computer drafting, hand drafting, freehand sketch.
 - iii. Drawings or sketches: colored pencil, marker, B&W pen, collage, trace over photograph.
 - iv. Material samples and magazine clippings
 - c. Digital option: student may prepare a digital presentation instead of presentation boards. Check with instructor regarding format.
 - d. Prepare a five-minute presentation of your project. After your five-minute presentation there will be five minutes of questions and critique.

- e. Include the following items in your presentation:
- i. Design concept. Use a parti diagram, words and pictures to express an abstract or generalized thought, idea, or notion that serves to unify the underlying organization of a design project.
 - ii. Design concept statement. Use 2-3 sentences to link the design concept to your project by describing the concept's specific application to the project. First state the intent of your design, then explain how you accomplished your objective.
 - iii. Bubble diagram.
 - iv. Floor plan. Draft an existing plan AND a proposed plan to scale ($\frac{1}{4}'' = 1'-0''$ or other as appropriate.) Render the proposed floor plan in color. Show the furniture layout, dimension the plan.
 - v. Collect ideas for furnishings, colors, products/materials, etc. Use sketches, samples, and/or magazine clippings to support your design statement.
 - vi. One (or more) perspective drawing of your design, rendered in color.
 - vii. Lighting design: lighting fixture selection, placement,
 - viii. Include on the board: Student Name, Course Title and Number, Semester, Project Address, Project Type.